



AIMEOS > THE LARAVEL ECOMMERCE & SHOP PLATFORM

» OPEN SOURCE & FREE «

Cloud-native, API-first and scalable to billions of items



Laravel eCommerce – Scalable Online Stores with Aimeos

Build powerful, flexible, and high-performance online stores using the Laravel eCommerce Package by Aimeos. Fully open-source, multi-vendor ready, and packed with advanced features for businesses of all sizes.

[GET STARTED](#)



KEY FEATURES OF AIMEOS FOR LARAVEL ECOMMERCE

Build full-featured, ultra fast online shops, [marketplaces](#) or complex [B2B applications](#) incl. drop-shipping or affiliate systems with the most widely used, cloud-native and API-first Laravel ecommerce platform that scales from 1 to 1,000,000,000+ items! Aimeos works perfectly on AWS, Google, Azure or any Kubernetes-based clouds.



Multi vendor, multi channel and multi warehouse capable

Build [market places](#), complex [B2B applications](#) and reseller/affiliate systems with the Aimeos [sites extension](#), which offers tree-like multi-tenancy out of the box. Create sub-sites for regional or niche marketplaces, for vendors or country specific portals as you need.



Bundles, events, vouchers, virtual, configurable, custom and group products

All product types you need in your shop and you can combine them with paid downloads, (priced) configurable and custom input attributes. Create complex product types and manage them with different dataset templates.



For shops from one to 1,000,000,000+ items that render in 20ms

Grow to a bigger e-commerce platform than Amazon with the [#gigacommerce extension](#). Use Elasticsearch to scale infinitely regarding the number of products on your platform.



Turn every product into a subscription with recurring payment

Sell products, services or virtual goods in arbitrary time intervals and let Aimeos capture payments from the payment provider when subscriptions are renewed automatically.



Connect to 100+ payment gateways - Open Source & free

Use the [Omnipay PHP library](#) to authorize and capture payments from the worlds major payment service providers like PayPal, Stripe and many others.



Multi-tenant SaaS solutions for eCommerce out of the box

Host an unlimited number of full-featured online shops in one installation for your merchants without additional costs. Each shop has own products, inventories, payment/delivery options and order management.



World class JSON REST & GraphQL API

Build custom frontends, progressive web applications (PWA) and native mobile apps using the Aimeos JSON REST API based on the industry standard jsonapi.org specs. Manage your shop content easily by using the [GraphQL](#) admin API.



GITHUB STARS

★★★★★ 45,000+

CAPTERRA REVIEWS

★★★★★ 4.8 / 5

CODE QUALITY

VERY GOOD 9.94 / 10



COMPARISON: AIMEOS VS. BAGISTO VS. LUNARPHP

	Aimeos	Bagisto	LunarPHP
Type / Architecture	Full-featured e-commerce framework as: <ol style="list-style-type: none"> Laravel package Headless distribution Complete shop platform 	Complete shop platform	Headless e-commerce engine
Frontend Approach	Templates, REST+GraphQL API	VueJS templates	Headless – no frontend included

	Aimeos	Bagisto	LunarPHP
Headless Support	Yes – JSON:API + GraphQL	JSON:API but not main focus	Custom API
Scalability & Performance	Very high – suitable for small to large shops & multi-channel	Medium – suitable for small to medium shops	Uncertain – No performance tests available
Multi-Vendor / Marketplace	Multi-Vendor (free) Marketplace (paid)	Paid extensions	Not available
Admin / Backend	VueJS components	VueJS SPA	Filament + Livewire
Customizability / Modularity	Very high – modular architecture	Medium – plugin system & extensions	High – pure API layer, flexible structure
Learning Curve	Medium/High	Medium	Medium/High
License	Open source + paid extensions	Open source + paid extensions	Open source
User Rating	4.8	4.6	None available
Best Use Case	Enterprise-level, large catalogs, SaaS / marketplace	Quick-start shops with UI focus	Headless only projects



LARAVEL ECOMMERCE SHOWCASES

Aimeos is used world-wide by thousands of companies for online shops, marketplaces and B2B systems from different segments including fashion, leisure, living, industry and media. Below is a small selection of Aimeos showcases. Discover more [Laravel showcases](#):

[DROPPE.COM](#)

[B2B MARKETPLACE | MEDICAL](#)

DROPPE



AIMEOS DISTRIBUTIONS

[HEADLESS DISTRIBUTION](#)

[LARAVEL PACKAGE](#)

[SHOP DISTRIBUTION](#)

HEADLESS

PACKAGE

FULL SHOP

Take a look at the Aimeos demo setups

FRONTEND

BACKEND



THE SIMPLEST WAY TO LARAVEL ECOMMERCE

Get your your own shop in less than 5 minutes by simply executing the following command. It will create a fully working Aimeos installation including demo data which you can customize according to your needs.

```
1. # Aimeos Headless
2. composer create-project aimeos/aimeos-headless myshop
3.
4. # Aimeos Standalone Shop
5. composer create-project aimeos/aimeos myshop
```



[GET AIMEOS](#)

[MORE VIDEOS](#)



BUILD YOUR CUSTOM LARAVEL ECOMMERCE EASILY

You can fully customize your Aimeos project including own components and views. There are Laravel facades for all relevant areas of your shop, marketplace or B2B application like product search, categories or managing the basket content:



AIMEOS LARAVEL ECOMMERCE FAQ

Is Laravel good for eCommerce?

Laravel is a powerful PHP framework that offers a robust foundation for building modern web applications and is particularly well-suited for eCommerce projects. When paired with Aimeos, it becomes a scalable and extensible solution for enterprise-grade online stores, supporting complex product catalogs, multi-vendor setups, advanced filtering, and headless architectures.

Is Aimeos an application or a library?

Aimeos is both — a complete e-commerce solution and a set of modular components that can be used in different ways depending on your project needs. For Laravel developers, Aimeos is available in three main forms: [Laravel Shop Distribution](#), [Laravel Headless Distribution](#), and the [Laravel E-commerce Package](#).

Is Aimeos Open Source?

Yes, Aimeos is a fully Open Source eCommerce platform for Laravel. The Aimeos Core is licensed under the LGPLv3 (GNU Lesser General Public License version 3), allowing you to use, modify, and distribute the software even in commercial applications, provided that changes to the core are

shared under the same license. The Laravel integration package is released under the MIT License, allowing you to freely incorporate, modify, and redistribute it without the obligation to disclose your own source code.

How much does Aimeos cost?

Nothing! Aimeos is completely free. Whether you're building a small online shop or a large-scale e-commerce platform, you can integrate Aimeos into your Laravel projects without paying any licensing fees. It's open-source software, which means you're free to use, modify, and extend it to suit your business needs.

There are commercial extensions for advanced features like [B2B commerce, multi-vendor marketplaces, and scalable gigacommerce](#). These extensions are maintained by the Aimeos company.

Additionally, the Aimeos company offers [professional support services](#) and [long-term support \(LTS\)](#) for mission-critical projects.

Does Aimeos support multiple languages and currencies?

Yes, multi-language and multi-currency are core features of Aimeos. The platform supports an unlimited number of languages, including right-to-left languages like Arabic, and comes with translations for over 30 languages.

Unlike many competitors, Aimeos also offers full multi-currency support. You can assign individual prices for all currencies and combine multi-level tier pricing or block pricing for all product types.

Does Aimeos support multi-vendor setups?

Yes, you can host an unlimited number of vendors in one installation. Each vendor has their own frontend and backend, enabling you to create [Laravel eCommerce SaaS platforms](#).

The [Laravel marketplace extension](#) lets vendors manage their own products, which are aggregated into marketplaces for customers to purchase from multiple vendors.

Does Aimeos support B2B setups?

Yes, Aimeos supports complex B2B setups using the [Aimeos extensions](#). This includes multiple portals with shared product data, group-specific pricing, vendor dropshipping, and B2B marketplaces.

Is my required payment gateway supported?

Aimeos uses the Omnipay PHP library with over 100 drivers. The [official list of supported payment gateways](#) is available, but additional drivers exist. Quality and compatibility may vary, so check for your provider if needed.

Does Aimeos offer a JSON REST API?

Aimeos provides a [JSON REST API](#) based on JSON:API. This API allows seamless interaction between frontend and backend for product search, filtering, checkout, and integration with third-party services.

Is a GraphQL API available?

Yes, Aimeos offers a [GraphQL API](#) for administrative tasks, including managing products, categories, orders, and customers efficiently.

Is the Aimeos frontend SEO optimized?

Yes, Aimeos is fully SEO optimized. You can add meta tags for each category and product, and products include [schema.org](#) structured data for search engines.

Can Aimeos be customized?

Yes, Aimeos is highly flexible. It has over 2,500 configurable settings, and you can add, remove, or override functionality in your own extensions.

How fast can I launch a Laravel eCommerce store with Aimeos?

With provided setup and templates, a functional Laravel store can be up and running in just a few hours, including full support for products, categories, and checkout workflows.



Available for

[Laravel](#)

[TYPO3](#)

Developers

[Documentation](#)

[Help / Forum](#)

[Source code](#)

[Translations](#)



Extensions

[Multi-vendor marketplaces](#)

[Complex B2B ecommerce](#)

[#gigacommerce](#)

Partners

[Aimeos GmbH](#)

[ICIT](#)

[Profihost](#)

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