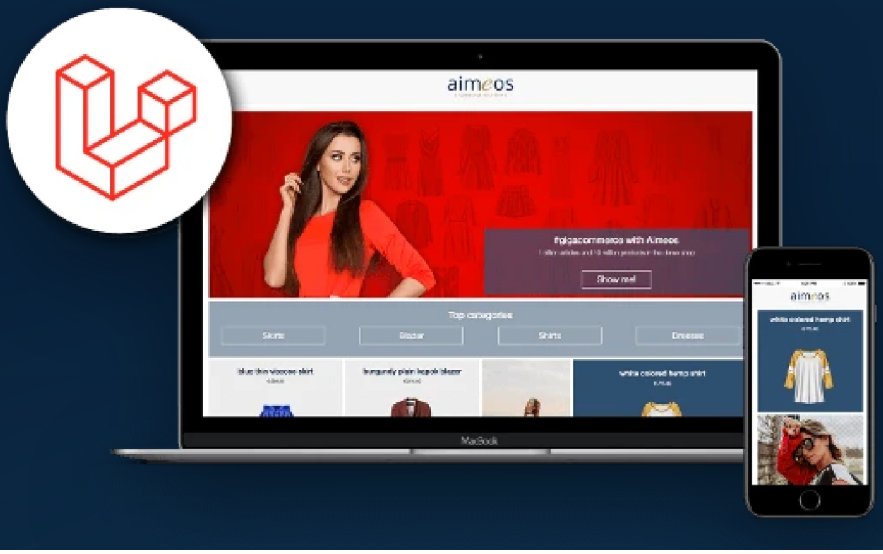
THE Laravel eCommerce Framework Open Source & Scalable

Ultra-fast, API-first, and scalable to billions of items with sub-20ms page render times

Get Started Free | Explore Live Demo



Complete Laravel eCommerce Solution & Framework

Laravel eCommerce development made simple with Aimeos, the high-performance, open-source Laravel eCommerce framework trusted by thousands of developers and businesses worldwide.

Build scalable Laravel online stores, multi-vendor marketplaces, and complex B2B and B2C eCommerce solutions on a modular, API-first architecture. Fully compatible with modern Laravel and PHP releases, and optimized for Laravel Octane and Horizon.

Seamlessly integrate with frontends such as Vue, React, or Next.js, headless commerce architectures, multi-currency catalogs, SEO-optimized product pages, and enterprise-grade features designed for long-term growth.

Is Laravel Good for eCommerce?

Yes. While traditional eCommerce monoliths (such as Magento, Shopify, or WooCommerce) often introduce vendor lock-in, recurring transaction fees, and rigid architectures, Laravel provides an ultra-fast, modern foundation for custom commerce.

When powered by Aimeos, Laravel delivers:

- **Sub-20ms Render Times**: Extreme speed and high-concurrency throughput.
- **Complete Code Ownership**: 100% open source without revenue-share penalties.
- **Proven Scalability**: Architected to scale effortlessly from boutique stores to over 1 billion items.
- **Modern Laravel Synergy**: Native integration with Laravel Octane, Horizon, Livewire, and Inertia.js.

50,000+
GITHUB STARS

★★★★★
4.8 / 5
CAPTERRA REVIEWS

400,000+
DOWNLOADS

Why Choose Aimeos as Your Laravel eCommerce Framework?

01

High-Performance Laravel eCommerce

An ultra-fast Laravel eCommerce framework with response times as low as 20ms, optimized for high-traffic online stores and large product catalogs.

02

Scalable Laravel Online Stores

Handle millions or billions of products without sacrificing performance. Ideal for enterprise Laravel commerce implementations.

03

Multi-Vendor Marketplaces

Create a fully featured Laravel multi-vendor marketplace with unlimited sellers, separate dashboards, and independent storefront control.

04

B2B & B2C eCommerce Features

Support customer-specific pricing, multiple catalogs, role-based permissions, subscriptions, and advanced pricing rules for complex business models.

05

Headless Laravel & API-First Commerce

JSON REST and GraphQL APIs enable seamless integration with Vue, React, Next.js, mobile apps, and other modern frontend technologies.

06

SEO-Friendly & Global Commerce

Use multiple languages and currencies, international tax rules, clean URLs, Schema.org structured data, and search-friendly product pages.

07

Advanced Product Management

Manage flexible attributes, variants, bundles, rule-based promotions, and complex product structures with powerful catalog tools.

08

Open Source & Modular

Build with a modular Laravel eCommerce package that offers no vendor lock-in, complete code ownership, and long-term maintainability.

09

Trusted Worldwide

Rely on continuous updates, an active open-source community, and a platform trusted by thousands of businesses worldwide.

Built for High-Velocity Developers. Scaled for Global Enterprises.

Whether you are an engineer looking to launch a high-performance store in minutes or an enterprise leader planning a custom B2B marketplace with SLA-backed support, Aimeos delivers the flexibility and power you need.

Developer Quickstart **Read Documentation**

Enterprise & B2B Solutions

Choose Your Aimeos Distribution



Headless Distribution

View Headless



Laravel Package

View Package



Shop Distribution

View Full Shop

The Simplest Way to Launch a Laravel eCommerce Store

Get your Laravel online shop running in less than five minutes. Install the package into an existing Laravel application or use one of the ready-to-run project templates with demo data.

Copy

```
  # Add to existing Laravel project
$ composer require aimeos/aimeos-laravel
$ php artisan vendor:publish --tag=aimeos-setup
$ php artisan migrate

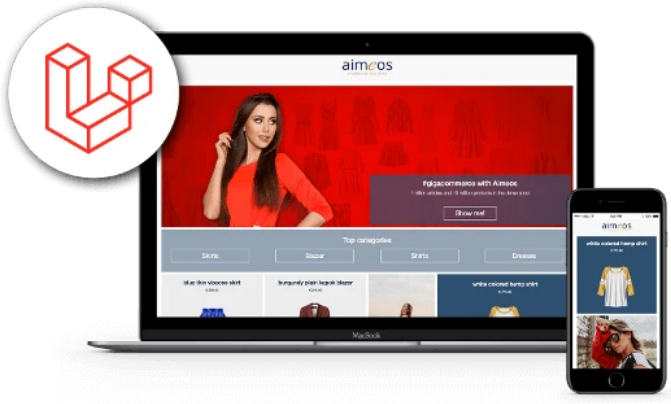
  # Aimeos Headless eCommerce
$ composer create-project aimeos/aimeos-headless myshop
```

```
  # Aimeos Standalone Laravel Shop
$ composer create-project aimeos/aimeos myshop
```

Explore the Aimeos Laravel eCommerce Demos

Live Frontend Demo

Live Backend Demo



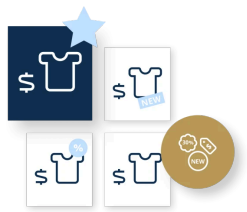
Key Features of Aimeos for Laravel eCommerce

Build full-featured, ultra-fast online shops, marketplaces, or complex B2B applications, including dropshipping and affiliate systems, with a widely used, cloud-native, API-first Laravel eCommerce platform that scales from one to more than one billion items. Aimeos runs on AWS, Google Cloud, Microsoft Azure, and Kubernetes-based infrastructure.



Multi-Vendor, Multi-Channel, and Multi-Warehouse Commerce

Use the Aimeos Sites extension, which provides hierarchical multi-tenancy out of the box, to create subsites for regional or niche marketplaces, individual vendors, and country-specific portals.



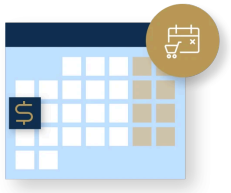
Bundles, Events, Vouchers, Virtual, Configurable, Custom, and Grouped Products

Use all the product types your shop needs and combine them with paid downloads, priced configurable attributes, and custom input attributes. Create complex product types and manage them efficiently with reusable dataset templates.



From One to More Than One Billion Items with AI & Elasticsearch

Scale your eCommerce platform with the #gigacommerce extension. Leverage Elasticsearch and vector search for sub-20ms queries, AI-assisted product discovery, instant faceted filtering, and recommendation engines across catalogs exceeding one billion items.



Turn Products into Subscriptions with Recurring Payments

Sell products, services, or virtual goods at flexible intervals, and let Aimeos automatically capture payments through the payment provider whenever subscriptions renew.



Connect to More Than 100 Open-Source Payment Gateways

Use the Omnipay PHP library to authorize and capture payments through major payment service providers, including PayPal, Stripe, and many others.



Multi-Tenant eCommerce SaaS Out of the Box

Host an unlimited number of full-featured online shops for your merchants in one installation without additional license costs. Each shop can have its own products, inventory, payment and delivery options, and order management.



Powerful JSON REST and GraphQL APIs

Build custom frontends, progressive web applications, and native mobile apps with the Aimeos JSON REST API based on the industry-standard JSON:API specification. Manage shop data efficiently through the GraphQL Admin API.

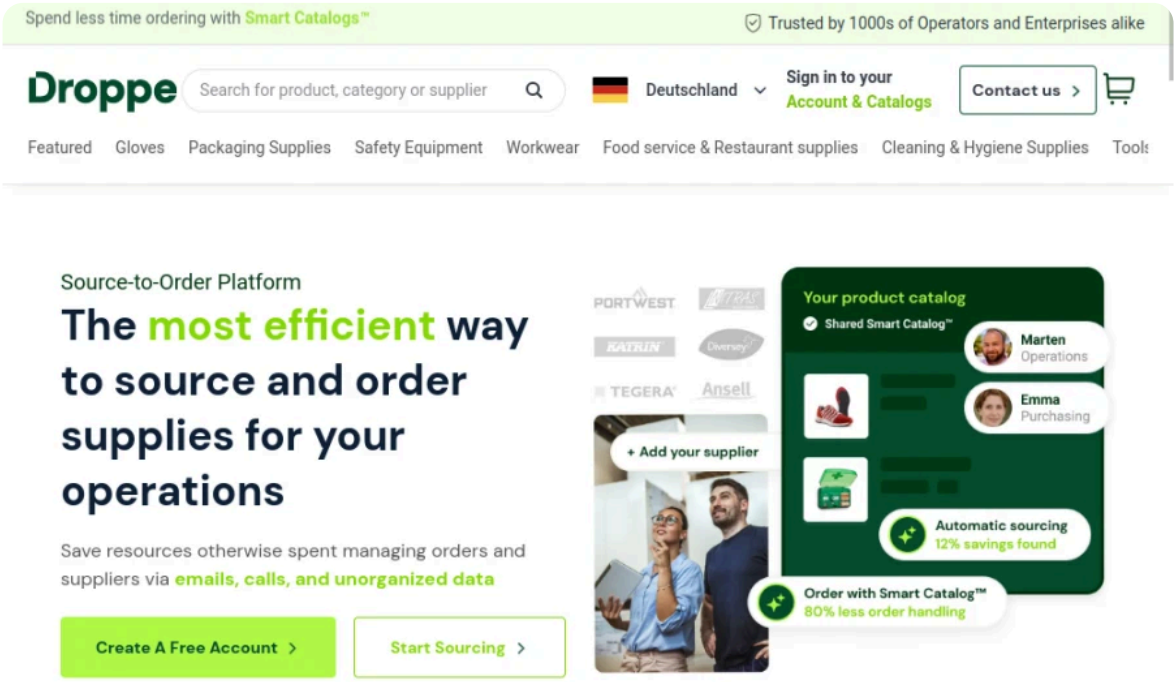
Laravel eCommerce Comparison: Aimeos vs. Bagisto vs. LunarPHP

Feature	Aimeos	Bagisto	LunarPHP
Type / Architecture	Full-featured eCommerce framework available as: 1. Laravel package 2. Headless distribution 3. Complete shop platform	Complete shop platform	Headless eCommerce engine
Frontend Approach	Templates plus REST and GraphQL APIs	Vue.js templates	Headless; no frontend included
Headless & API Support	Native JSON:API (REST) & GraphQL Admin API	JSON:API (not primary focus)	Custom REST API
Scalability & Performance	Sub-20ms response time; tested up to 1 billion products	Medium; suitable for small-to-mid size shops	Uncertain; no published benchmark tests
Memory Footprint	Ultra-low (< 4 MB per request)	High (~25–40 MB per request)	Medium (~15–30 MB per request)
Multi-Tenancy & SaaS	Hierarchical multi-database & domain isolation out of the box	Single database; paid add-on for multi-vendor	Not supported out of the box
AI & Vector Search	Native AI vector search, pgvector, & Elasticsearch for 1B+ items	Standard SQL / keyword search (Algolia add-on)	MeiliSearch / Algolia via Laravel Scout
Multi-Vendor / Marketplace	Multi-vendor core is free; advanced marketplace extension available	Available through paid extensions	Not available
Admin / Backend	Modular Vue.js components	Vue.js SPA	Filament and Livewire
Customizability / Modularity	Very high—modular architecture with 2,500+ configuration options	Medium—plugin system and extensions	High—flexible API-focused structure
Learning Curve	Medium / High	Medium	Medium / High

License	Open source (LGPLv3/MIT) with paid extensions	Open source with paid extensions	Open source (MIT)
User Rating	**4.8 / 5 on Capterra**	**4.7 / 5 on Capterra**	No rating available
Best Use Case	Custom shops, large catalogs, complex B2B commerce, SaaS, and marketplaces	Quick-start shops with a strong UI focus	Headless-only projects

Laravel eCommerce Showcases

Aimeos is used by thousands of companies worldwide for online shops, marketplaces, and B2B systems across fashion, leisure, home and living, industry, and media. Explore more Laravel eCommerce showcases.

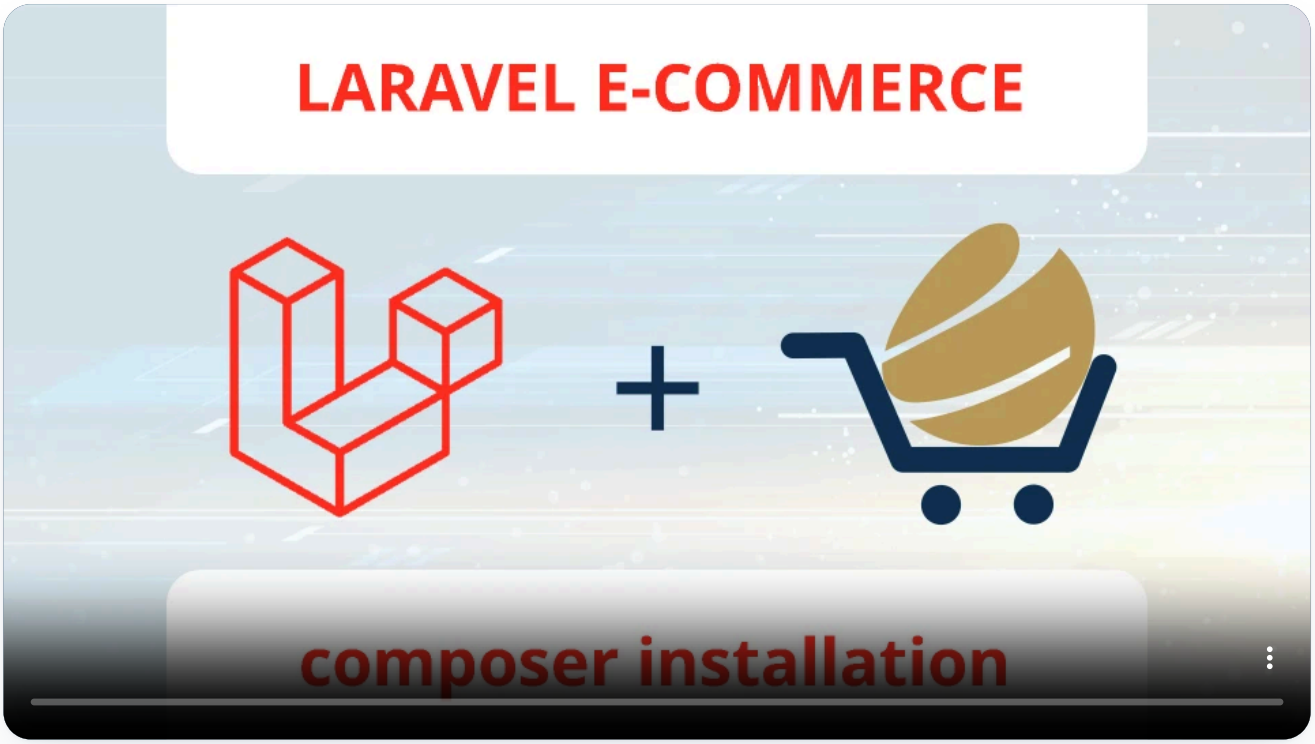


droppe.com

B2B marketplace | Medical

Visit Droppe

Get Started with Aimeos



More Video Tutorials

Build a Custom Laravel eCommerce Solution

Customize your Aimeos project with your own components and views. Laravel facades are available for essential areas of your shop, marketplace, or B2B application, including product search, categories, and basket management:

Copy

```
use \Aimeos\Shop\Facades\Product;

$items = Product::uses(['text', 'media', 'price'])
    ->category(123)->text('sneaker')
    ->sort('name')->slice(0, 48)->search();
```

Aimeos Laravel eCommerce FAQ

- Is Laravel good for eCommerce?
- Is Aimeos an application or a library?
- Is Aimeos open source?
- How much does Aimeos cost?

Does Aimeos support multiple languages and currencies?

Does Aimeos support multi-vendor setups?

Does Aimeos support B2B eCommerce?

Is my required payment gateway supported?

Does Aimeos offer a JSON REST API?

Is a GraphQL API available?

Is the Aimeos frontend SEO optimized?

Can Aimeos be customized?

How quickly can I launch a Laravel eCommerce store with Aimeos?

Ready to Build Your Laravel eCommerce Platform?

Build and deploy with open-source freedom, or partner with the Aimeos core team for enterprise customization, SLA-backed support, and multi-tenant scaling.

Start on GitHub | Enterprise Support & LTS

AVAILABLE FOR

Laravel

TYPO3

DEVELOPERS

Documentation

Help / Forum

Source code

Translations



EXTENSIONS

Multi-vendor marketplaces

Complex B2B ecommerce

#gigacommerce

PARTNERS

Aimeos GmbH

ICIT

Profihost

Yedi

Become a partner



aimeos

- Github
- Youtube
- Mastodon
- Facebook
- X
- Contact