



HUSKY - WooCommerce Products Filter Professional

HUSKY is the professional woocommerce products filter plugin (previously known as WOOF). It enables your customers to filter WooCommerce products by categories, attributes, product tags, custom taxonomies, and price – an essential plugin for your WooCommerce-powered online store!




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[Demo 1](#) [Demo 2](#)


BOTOSCOPE Connect your WooCommerce store to Telegram – catalog, orders & notifications, automated

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Constructor

HUSKY enables the creation of product filter elements with a specialized constructor for enhanced usability



SEO friendly

HUSKY facilitates the creation of SEO-optimized links like "color-red/product_cat-sport", which can be added to your sitemap, boosting your site's Google search rankings



Diversity

HUSKY supports a diverse range of HTML elements in filters for versatile and dynamic interface design

What is the purpose of this plugin?

HUSKY - WooCommerce Products Filter Professional (old name is WOOF) - is an extendable, flexible and robust filter for WooCommerce shop that allows your site customers filter products by products categories, attributes, tags, custom taxonomies and price. Supports latest version of the WooCommerce plugin. A must have plugin for your WooCommerce powered online store! Maximum flexibility!

If you are WP+PHP developer and you want to create something unusual in the search form interface – Welcome,

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form and even custom woo-products loop template for your own purposes. Also it is possible to [create connectors for layout plugins](#)



This plugin offers you the following tools:

- ✔ **Powerful Filter Constructor:** Craft your own product filters combining flexibility with powerful features for your customers' convenience.
- ✔ **AJAX Product Searching:** Enjoy instant product searching and filtering without page reloads for a seamless user experience.
- ✔ **Dynamic Product Recount:** Automatically update the product count in search results for accuracy and convenience.
- ✔ **Meta Data Product Filter:** Utilize meta data for precise filter tuning and product searches.
- ✔ **Search by SKU:** Enable customers to find exactly what they're looking for quickly and accurately using SKU numbers.
- ✔ **Search by Price:** Simplify product searching by price, offering shoppers an easy way to sort and find what they need.
- ✔ **SEO Optimized Links:** Keep your site SEO-friendly with optimized filter links.
- ✔ **Statistics:** Extract valuable insights from product data and customer behavior.
- ✔ **Product Messenger:** Allow customers to save and subscribe to updates for their search queries.
- ✔ **Search Query Saver:** Retain customers by offering to save their filters for future visits.
- ✔ **Images as Filter Elements:** Present products in filters using images for more intuitive searching.
- ✔ **Colors as Filter Elements:** Utilize color for a user-friendly visual product filtering experience.
- ✔ **Extensions:** Enhance your store's capabilities with our powerful add-ons.
- ✔ **API:** Integrate with our API for even greater flexibility and functionality.

The Plugin Features

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Products Filter front builder

Easily build a product filter on your website's front-end using the shortcode [woof_front_builder name='My Filter']. Experience it in action at [our demo](#)



Products searching using AJAX

Optionally, enable filtering of WooCommerce products without reloading the page. This feature is compatible with 95% of WordPress themes, but we recommend testing it before deploying to your production site, as its functionality depends on the specific integration with your current WordPress theme and its HTML structure.



Text Product Searching

Unlock the potential of text search in your WooCommerce store with the HUSKY Text Filter. Seamlessly search for products by titles, content, excerpts, meta fields, and taxonomies. It's fast, user-friendly, and fully customizable, offering an ideal way to elevate the shopping experience in your store



Products shortcode

The shortcode [woof_products per_page=8 columns=3 is_ajax=1 taxonomies=product_cat:9] **allows you to showcase** and filter specific products on a single page or within a post's content. The products can be filtered either through redirect or ajax mode for a seamless experience. Moreover, with the custom_tpl shortcode attribute, you can use custom templates, providing extensive flexibility for various projects



Dynamic products recount

This robust feature enables the display of the number of relevant variants that will be found if a particular HTML element is selected in the products filter search form. It enhances the user experience by providing real-time results feedback during the search process



SEO links

Enhance your shop's search engine visibility with the special HUSKY extension **SEO URL Request**. This tool allows your shop to generate SEO-friendly search links, which can positively impact your site's ranking in Google and other search engines.



Price Filtering

Available as either a range slider or a dropdown menu for selecting price ranges




Filter by Meta Data

Utilizes the plugin's special functionality on the settings page to incorporate meta field data (text and number types) into the search flow



Filter by ACF fields

Filter products using ACF fields. Supported types include select, radio, and true_false.




SKU Filtering

HUSKY enables filtering of shop products by SKU, either as part of the comprehensive search form or using the specialized shortcode `[woof_sku_filter]`


Visual Representation

The HUSKY products filter can be implemented as either a Shortcode or a Widget. The special shortcode `[woof]` allows you to insert the product filter anywhere on your site. It enables displaying products' taxonomies and attributes in the search form as radio buttons, checkboxes, dropdowns, multi-dropdowns, and radio buttons within a dropdown. In the premium version, there are additional options to display HTML elements like color, image, label, hierarchy dropdown, attribute/taxonomy range slider, and checkbox buttons in a dropdown




Images as Filter Elements

Images can be utilized as HTML elements for product filtering within the search form




Colors as Filter Elements

Colors can be displayed as product filter HTML elements in the search form




Statistics

Gain insights by analyzing search data to understand your customers' interests better. Utilizing this information can significantly contribute to the growth of your business



Saver of Search query

This extension enables your customers to save their search combinations and easily access them in the future with just one click. This feature makes your customers more informed and engaged with your shop's products



Step by Step Product Filter

This technology enables you to create a product wizard for your shop's customers, allowing them to select products they wish to purchase step by step. Explore the demo pages: [page#1](#) and [page#2](#)



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Infinite Scrolling

This feature enables the automatic loading and viewing of WooCommerce products on the shop and catalog pages, eliminating the need for clicking on pagination buttons

Turbo Mode

This mode enhances site performance by preventing the generation of large MySQL queries during product filtering on the front-end

Quick Search

This extension, enables instant search functionality irrespective of the number of products. It operates without the need for AJAX or page reloading

This extension enables your logged-in customers to subscribe to specific product filter combinations, keeping them informed about the arrival of exact products they wish to buy in your shop. This tool can significantly increase your shop's conversion rate. It can be used both as a widget and as a shortcode [woof_products_messenger].



Checkbox and Radio Skins

Various skins can be selected for the radio buttons and checkboxes HTML elements



Hidden Search Form

Display the search form as a concealed element, accessible through a **BUTTON**



Custom Layout Templates

Offers the ability to create custom layout templates for products and use them with the shortcode [woof_products] in both ajax and redirect modes. See the attributes custom_tpl and tpl_index for more details



ChatGPT friendly plugin

Ask help to chat gpt about the plugin features using the plugin former name WOOF, example: "what attribute to use to make redirection in woof shortcode"



Extensions for Developers

Developers can create a variety of extensions for the plugin. For code examples, refer to the 'ext' folder of the plugin



WooCommerce API Integration

HUSKY utilizes the native WooCommerce API, ensuring compatibility and seamless integration with other plugins developed for WooCommerce



Compatibility with Currency Switcher

Compatible with **WOOCS - WooCommerce Currency Switcher**



Compatibility with Active Products Tables

Compatible with **WOOT - WooCommerce Active Products Tables**

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Compatibility with Taxonomy Chain Menu

Compatible with **Taxonomy Chain Menu**

WPML Compatibility

WPML compatibility

Simple and Rich Options Panel

A straightforward yet feature-rich and robust options panel.

Wide API Documentation


HUSKY provides extensive API documentation available in the **CODEX**

PHP

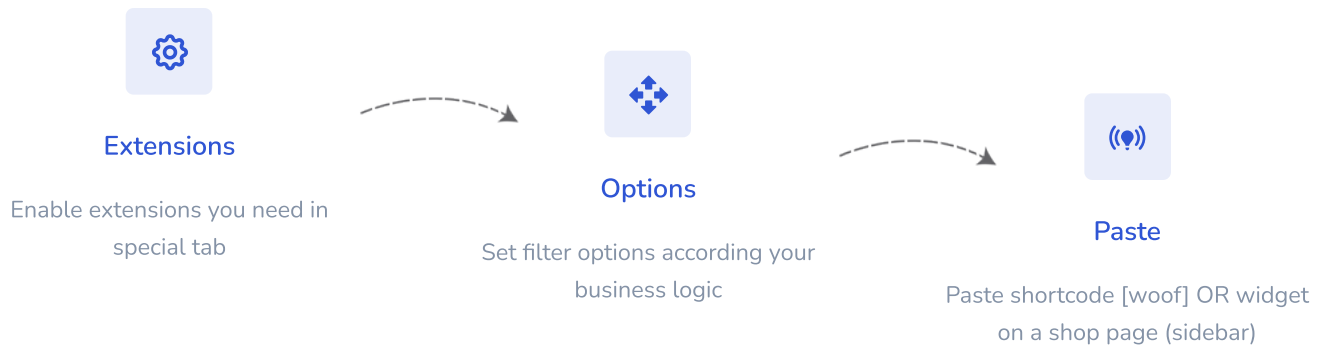
PHP 7.4.x - 8.x full compatibility

Support

✓ Exceptional technical support, expertly handling vast amounts of code every day!



This e-commerce plugin boasts an array of extensions: Color, [Image](#), Search by Text, Search by SKU, [Taxonomy Range-slider](#), [Hierarchy Drop-down](#), Labels, On-Sale Checkbox, In-Stock Checkbox, and more... If you're a WP+PHP developer looking to craft something unique for your project, HUSKY's extension API, along with the default extensions, can be your guide to creating almost any type of search form extension and even custom WooCommerce product loop templates for your specific needs. Experience maximum flexibility!



completely free of charge!

Unlock the full potential of your WooCommerce shop with the free version of "HUSKY - WooCommerce Products Filter Professional". This powerful tool will equip your business with a reliable and efficient currency switching solution. Get started today and experience the benefits of this essential business tool for your online store.

Get Started for FREE

How this plugin can be useful for your business?

Begin using 'HUSKY - WooCommerce Products Filter' to offer your shop customers an attractive and straightforward product filtering experience. It's the simplest path to boosting your shop's profits.



Filters

The complexity is wrapped into ease



Flexibility

Bunch of options and rich API for customizations



AJAX

Let your customers filter your products smoothly



Statistic

Analyze your customers search requests



Diversity

Options diversity gives you wide the set of tools



No fee

No any additional fee, pay 1 time for full functionality



API

Power API for manipulating by products filtering of your shop



Profit

Give to customers ability to find they want and get more profit for the business

What Our Clients Said About HUSKY plugin

HUSKY - WooCommerce Products Filter' is a significant asset for

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Tried several plugins for my shops filter layout, and all were complicated to do very little. HUSKY is the opposite, clean option settings and works perfectly with my sites running Woocommerce and Flatsome. The one question i did have during setup was answered quickly and in a helpful way. Excellent Plugin ++

- [NewtechGS](#) Design Quality



This is a very feature rich plugin and its one of the best I have come across so far for searching and filtering. The support as well has been phenomenal and the developer is happy to guide with any question. From the tutorial video that I watched before I purchased the plugin, till 3 months into using the plugin and configuring it to meet my clients VERY specific and particular needs, this plugin has not disappointed yet. All round a wonderful experience and probably the best one I have had with a plugin and its developer in all my years of Web Dev.

- [pspinda](#) Feature Availability



This filter is fantastic!! I resolved all my filter issues with one solution. And Thank You very much for support, they helped me quickly and efficient!! A+++++++

- [Sweetberries](#) Customizability



Great work. Very functional, flexible and effective filters. Used with the free plugin HUSKY CATEGORIES to dynamically display different filters for different product categories, its a must have.

- [ishko](#) Flexibility



Powerful and flexible products filter. Customer support excellent and patient with explaining things repeatedly until I understood how to implement my desired setup.

- [Katie-Dubya](#) Customer Support



Excellent Filter with many options! After trying a half dozen this is the only filter that has many options and flexibility! Support is responsive and exceptions! I wouldnt hesitate to buy this plugin of youre considering!

- [greenmountain802](#) Feature Availability



The best filtering plugin that i tried. The one who let me manage filter exactly as i want, especially with the hierarchy dropdown system. I needed to build a complex filter system and i done that only with Woof (i tried many others). Big flexibility, deep understanding of product filtering and friendly and active support ! It is gold plugin.

- [MAAWCO](#) Flexibility



Customer Support is amazing. As they are patience to attend and willing to attend to your issues and challenges you may have with their Products (in my case HUSKY). And the HUSKY plugin is indeed a great extension for WooCommerce. As the Flexibility and Customizability makes your shop fluid and flexible for users to filter products. HUSKY is indeed an amazing extension any online shop owner should think of having in his/her of shop. Thank you, Pablo

- [Kelenwa](#) Customer Support



Amazing product, great customer support, does everything you want, and if it doesnt, they will respond to your support request in 24 hours and walk you through customizations and anything else you need

- [willspagnoli](#) Customer Support



Хороший плагин, быстрая поддержка.

- [quakefather](#) Customizability



This plugin is easy to set up and packed with features. I previously used another filter plugin which required knowledge of code and their documentation was lacking detail. With HUSKY it didnt take me long to set up a meta data slider and filters for custom taxonomies without editing any code. Easy to understand documentation and great support too!



This products "hierarchy filtering" is just what I needed. This solution with the drop-down boxes is DIFFICULT to find as almost no one offers "hierarchy" filtering with drop down boxes. The support has been fantastic! I dont know how they do it but they always answer the following day with great suggestions. I really appreciate this company and how hard they work at this product.

- [jjackson888](#) Feature Availability



Great customer support to help tweak this plugin. its the most comprehensive product filter I have found for Woocommerce.

- [CharterControls](#) Customer Support



My client loves this plugin and needed the PRO version. When we installed it our current theme broke part of the plugins functions. realmag777 were more than happy to investigate and fix the issue, now all is working perfectly. Thanks a million, great plugin, great support, well done.

- [TaraWhitie](#) Customer Support



Super complete and flexible tool. The default version is already really good, but if we need to customize some parts, it is easy. Furthermore, I had some issues to configure a couple of features in my website and the customer support was 100% efficient to solve them. I recommend this plugin, its BY FAR THE BEST Products Filter plugin for WordPress.

- [Tierri](#) Customer Support



I tried several other filtering plugins for woocommerce before landing on this one and I must say that this is the only wan that did the job for me. Great plugin :)

- [adw259](#) Code Quality



Un buscador que funciona! Despues de mucho tiempo buscando, por fin he encontrado un buscador que realmente funciona, muchas gracias!!

- [topodani](#) Feature Availability



Работа фильтра очень нравится. Данный фильтр работает отлично

- [evgeniusevgen](#) Feature Availability



It does what is supposed to do. Even Filter by brand catching the strings of brands from other plugin. Great job. I just think that the funcionality to hide the empty terms should be free.

- [hgomesc](#) Feature Availability



My congratulations for a great job! Consider the upgrade to pro version in order to support the project.

- [ieio](#) Feature Availability



Absolutely LOVE this plugin. The level of detail in this plugin is fabulous, it does things I thought I would have to add myself – like honouring the catalog visibility. I have a number of products that I use for shipping reasons that aren't actually visible in the shop. Initially HUSKY was showing those items too, but configuring it to honour the catalog visibility sorted it. I love how I can create menus and use '?swoof=blah' in the URL to create HUSKY pages that can then have additional filtering added. I'm going to play around with the Messenger extension too at some point. This plugin gives way more away for free than I'd expect, and as a result I shall be upgrading once my shop is live just to support the author.

- [snibbo71](#) Feature Availability

HUSKY achievements

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99%
Happy Clients



400+
Positive reviews



100000+
Active Users



2015
Businesses assistance
during 11 years

Get Started !

Start using 'HUSKY - WooCommerce Products Filter' to enhance the user-friendliness and enjoyment of your shop for customers.

[Buy Now 42 USD](#)
[Get on WordPress.org for free](#)



FAQ's

If you have any questions, please check out our [frequently asked questions](#) for ready-made answers.



Ideas

If you have an idea, we'd love to hear it! Please [share it with us](#).



Support

If you have any questions about the plugin's functionality or have encountered a bug, please [write to us](#).

Have Questions?

If you have any pre-sale or technical queries, feel free to reach out on our [support page](#).

Will HUSKY meet my requirements?

Determine if HUSKY is right for you risk-free by installing the [free version of the plugin](#).

Do I need to renew the premium version license annually?

No, according to Envato's rules, you pay for the license (for 1 site) just once. Support can be renewed if necessary.



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How are updates and fixes handled?

What are the differences between the free and premium versions?

For details on the differences, please [visit the download page](#).

We continuously monitor changes in the WooCommerce engine. If you encounter any issues, please report them to our [support team](#), and we will address them.

[? Ask pre-sale question\(s\)](#)



Our team specializes in development of WordPress and WooCommerce plugins.



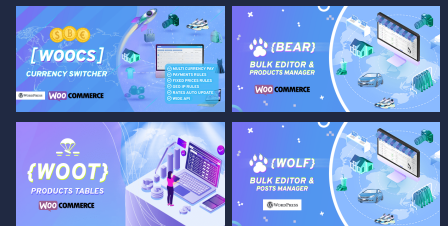
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