



Customer Reviews for WooCommerce

By [CusRev](#)

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Description

Happy customers are your best marketers. So why not ask them to leave a review?

Send an automated, personalized email reminder to each customer after a transaction – make reviewing easier than ever before!

Enhance the standard WooCommerce reviews with extra features, and reassure customers by having their questions answered with a Q&A section on product pages.

The **Customer Reviews for WooCommerce** plugin helps you increase engagement, build loyalty, improve SEO, and get more sales with social proof.

Localized to 30 languages and installed on over 80,000 stores!

The plugin includes an optional integration with an external service to verify customer reviews. **CusRev** collects reviews from customers and verifies their authenticity.

You can find information about **CusRev's** [terms](#) and [privacy policy](#) on [our website](#).



Watch on

Main Features

- Automated or manual review reminder emails
- Manual review reminders by WhatsApp with the 'click to chat' integration
- Aggregated and on-site review forms to allow quick and easy reviewing
- Enhanced reviews, including ratings, images, voting and filtering options
- Offer discounts in exchange for reviews
- Integration with Google Shopping
- Question and Answer feature, allowing customers to ask and answer FAQs
- Import and export reviews

Review Reminders – Make Reviewing Easy

Customer Reviews for WooCommerce makes reviewing simple.

You can easily set it to send out review collection emails, days or weeks after purchase. The review form makes it as simple as possible for the customer to leave a review.

It's an easy process:

1. Your customer places an order.

2. You fulfill the order and mark it as completed.
3. After a delay (customizable by you), your customer receives an automated review request email.
4. The customer leaves a review for all of their purchases on an aggregated form. Reviews can include ratings, images, and videos to increase trust.
5. The review is posted in the standard WooCommerce review format and published on your site.

You can even choose to automatically send the customer a discount code for future purchases as a thank you.

Plus, benefit from:

- A one-page review form where customers can review multiple items in one go
- Manual email invitations for selected orders
- Manual WhatsApp review invitations via the 'click to chat' integration
- Personalized emails for each customer with built-in variables
- Emails restricted for particular categories of products or customers with specific user roles
- Quick and easy functionality thanks to a responsive email template and custom colors
- An Unsubscribe option
- A built-in testing tool to ensure emails look beautiful before sending
- Reminders in different languages via "qTranslate X", "Polylang", "TranslatePress" and "WPML" plugin integration
- Support for custom WooCommerce order statuses
- Tracking when customers open emails with review invitations and when customers view aggregated review forms



Boost Sales – With Extra Features

Did you know that displaying reviews can increase conversion by 270%?

Reviews show that people can trust your site. Other people have bought from you before, and it went so well that they want to share their experience. That social proof is important. Customers need to know your product images and descriptions can be trusted. They need to know their bank account is safe.

Turn your visitors into customers by displaying reviews!

Plus, benefit from:

- Photo reviews (let customers upload pictures with reviews)
- Video reviews (let customers upload videos with reviews)
- Additional rating criteria on review forms to rate different features of products
- Questions about customer attributes on review forms
- Preventing spam by enabling reCAPTCHA for reviews

- Displaying a terms and privacy checkbox that people need to tick before posting reviews
- Showing reviews summary bar on product pages
- Filtering reviews by rating
- Enabling visitors to vote on reviews left by your customers
- Lazy loading of reviews and attached pictures
- Sorting reviews by date or votes
- Review tagging
- Trust Badges that show a summary of verified customer reviews
- Built-in shortcodes to display a responsive list, grid, or slider of reviews on any page or post
- Creating avatars from initials of customer names, using standard WordPress avatars or hiding avatars completely

Boost SEO – The Automated Way

Google loves something new! Add new content to your site automatically with customer reviews.

Show off review ratings directly in Google searches, and boost your site's clickthrough rate.

Plus, benefit from:

- Getting unique, user-generated SEO content for your shop – customer reviews often contain long tail keywords
- Building user-generated content (UGC) such as photos and videos uploaded by your customers
- Embedding JSON-LD structured data for product reviews to help search engines better understand and display your review content
- Enhancing rich snippets and structured data markup for reviews with pictures
- Enhancing the standard WooCommerce structured data markup with product identifiers (GTIN, MPN, Brand)

Boost Engagement – With Better Feedback

Customers believe that only 8% of companies deliver a great experience – but that can change!

Use reviews to get direct feedback from your customers. Find out the good and bad parts of their experience.

You can make business decisions based on the feedback you receive and keep your customers happy.

Plus, benefit from:

- Receiving feedback for multiple products at once with aggregated review forms
- Personalized email templates
- Enabling customers to vote on past reviews

Boost Loyalty – Grow Your Repeat Business

Market to your existing customers!

It's simple: our review reminders keep you in the forefront of their minds, and offering coupon codes for future purchases gets them back to your store.

It's easy for a customer to leave a review and receive their coupon, which creates a double whammy effect: the customer comes back for more, and you gain valuable feedback. Maybe they'll even gift the voucher to a friend!

Plus, benefit from:

- Automatically generating new coupons for ongoing customer reviews
- Fair rules for coupon creation – customers will be awarded with a coupon regardless of how positive or negative their review is
- Automatic emails with coupons upon review submission
- Personalizing emails with coupons for each customer using built-in variables
- Fine-tuning coupon properties according to your sales strategy
- Working out-of-the-box with a responsive email template with custom colors
- A built-in testing tool to ensure emails look beautiful before sending
- Emailing coupons in different languages via “qTranslate X”, “Polylang”, “TranslatePress” and “WPML” plugin integration
- Displaying a badge next on reviews awarded with coupons to build trust between customers and your business

Reassure Customers – With Questions & Answers

There's nothing more reassuring to customers than having their questions answered – with Customer Reviews for WooCommerce you can do just that by:

- Adding a tab with Questions & Answers or FAQs to product pages on your website
- Letting your prospective customers ask questions about products and view questions others have asked
- Increasing sales by answering questions and making sure prospective customers have all the information available to make a purchase decision
- Reducing return and refund requests by providing answers to common questions about products, as well as offering extra information to avoid any potential misunderstanding of product features or benefits
- Improving SEO with content created by your customers – that in turn helps search engines better understand and index your website
- Sending email notifications to customers about replies to their questions and making them come back to your website

- Displaying a terms and privacy checkbox that people need to tick before asking questions or posting answers



Google Shopping Integration

- Generate an XML feed with products for Google Shopping
- Generate an XML feed with product reviews for Google Shopping
- Show star ratings in Google Shopping search results

↓ Import and Export

Want to add reviews or questions and answers from external websites? No problemo.

Just use the import reviews feature, which automatically creates reviews in WooCommerce based on a CSV file. Or use the import Q&A feature to upload product questions and answers from a CSV file.

Similarly, you can export WooCommerce reviews or questions and answers to a CSV file.

- Import / export product and store reviews
- Import / export reviews with images and videos
- Import / export questions and answers (Q&A)

Quick and Easy Set-Up

1. Make sure that WooCommerce is installed.
2. Then, just follow the [Getting Started Tutorial](#) on our official support portal or watch the video tutorial.

How to get independently verified customer reviews for your WooC

TerraMedia



Watch on

Get Even More Features – With the Pro Version

CusRev has two plans: Free and Pro. The Pro plan offers additional features and email support – to find out more and purchase a license, please visit [CusRev's website](#).

Screenshots

Home > Clothing > Tshirts > T-Shirt

T-Shirt

★★★★★ 5 reviews | 5 answered questions

£18.00

This is a simple product.

1 Add to cart

SKU: woo-tshirt
Category: Tshirts
Brand: Static Brand

Description

Pellentesque habitant morbi tristique senectus et netus et malesuada fames

Search

Q Search ...

Recent Posts

- Test 4
- Test 3
- Test 2
- Hello world!

Recent Comments

- John Doe on [Shoes](#)
- John Doe on [Shop](#)
- user on [T-Shirt](#)
- user on [Shop](#)

verified by CR
★★★★★
43 reviews

Enhancements in the reviews section on a product page



Blocks

This plugin provides 3 blocks.



Reviews Grid

Display a grid with product and store reviews using a masonry layout.



Reviews Slider

Display a slider with product and store reviews.



Trust Badge

Display a Trust Badge with a summary of product and store reviews.

FAQ

[I found a bug in the plugin. How to get it fixed?](#)



[How to get Site Key and Secret Key for reCAPTCHA?](#)



[Will collected reviews be shown as stars in Google?](#)



[How to customize template of the reviews on a single product page?](#)



[How to Change Sorting of Reviews?](#)



Contributors & Developers

“Customer Reviews for WooCommerce” is open source software. The following people have contributed to this plugin.



[CusRev](#)

Version	5.105.0
Last updated	3 days ago
Active installations	80,000+
WordPress version	4.5 or higher
Tested up to	6.9.4
PHP version	7.2 or higher
Languages	See all 34
Tags	<div style="display: flex; flex-wrap: wrap; gap: 5px;"> <div style="background-color: #e0e0e0; padding: 2px 5px; border-radius: 3px;">customer reviews</div> <div style="background-color: #e0e0e0; padding: 2px 5px; border-radius: 3px;">review for discount</div> <div style="background-color: #e0e0e0; padding: 2px 5px; border-radius: 3px;">review plugin</div> <div style="background-color: #e0e0e0; padding: 2px 5px; border-radius: 3px;">review reminder</div> <div style="background-color: #e0e0e0; padding: 2px 5px; border-radius: 3px;">woocommerce</div> </div>

[Advanced View](#)

Ratings

★★★★★ 4.8 out of 5 stars.

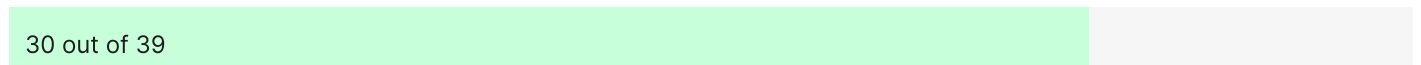


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Support

Issues resolved in last two months:



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