

AI Monetization, Done Right: A Practical Guide for Product and Pricing Leaders

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MONETIZE WHAT MATTERS

Grow Recurring Revenue.
Streamline Operations.
Reduce Risk.

Empower your software business with Revenera's scalable platform that enables flexible monetization models, detailed usage insights, and strong compliance controls. Designed to support SaaS, AI, Intelligent Devices, On-Premises, and Hybrid deployments.

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The logo for Reverera, featuring the word "reverera" in a lowercase, sans-serif font. A small green leaf-like icon is positioned above the letter 'e'.A graphic with the word "Grow" in a green, outlined font. The letter 'o' is replaced by a solid white circle. Below "Grow" is the text "Recurring Revenue" in a white, sans-serif font. The background is dark with a glowing green and purple light effect.

Enabling the broadest range of software monetization models for SaaS, AI, Intelligent Devices, and On-premises applications.

\$15B

of software revenue protected per year through FlexNet Licensing

SOFTWARE LICENSING >



software entitlements managed per year with FlexNet Operations

[ENTITLEMENT MANAGEMENT >](#)

>28M

software licenses delivered

[FLEXNET LICENSING >](#)

Take products to market fast, unlock the value of your IP and accelerate revenue growth – from the edge to the cloud.



[Software Monetization](#)

Scale your SaaS, on-premises, or intelligent device business with modern software licensing, entitlement management, and pay-per-use technology.

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Software Monetization Models and Strategies 2026 Outlook

revenera™

compares.

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SERVING WORLD-CLASS COMPANIES



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 **SimCorp**

“ *When it comes to monetization, our main concern is to ensure we’re appropriately compensated for the volume of product usage. Revenera enables our capacity-based*



Revenera.

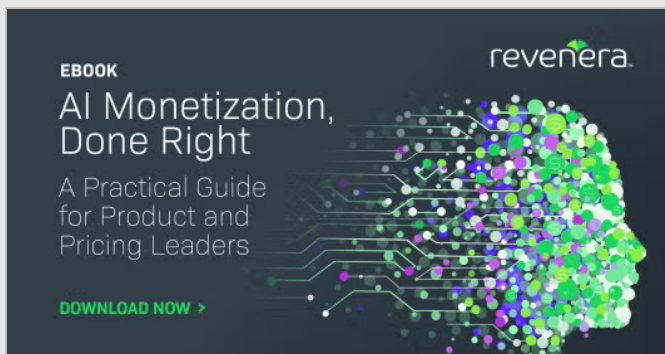


PAM VANCE

Managing Director of Portfolio Construction Products, SimCorp

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INDUSTRY INSIGHTS TO KEEP YOU INFORMED



REPORT

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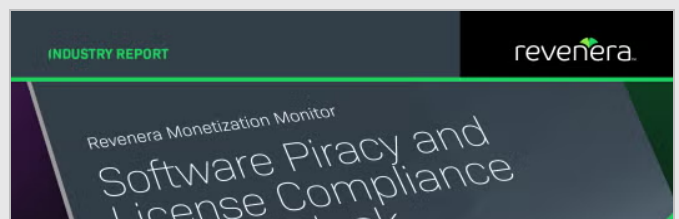
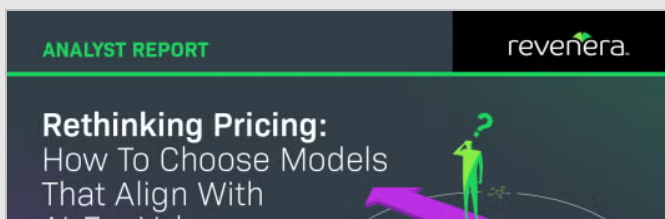
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Installation solutions, Software Composition Analysis
and Software Monetization—we help you drive more
revenue from your software solutions, protect your
IP and deliver an excellent customer experience.

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