



AI Monetization, Done Right: A Practical Guide for Product and Pricing Leaders

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MONETIZE WHAT MATTERS

Grow Recurring Revenue.
Streamline Operations.
Reduce Risk.

Empower your software business with Revenera's scalable platform that enables flexible monetization models, detailed usage insights, and strong compliance controls. Designed to support SaaS, AI, Intelligent Devices, On-Premises, and Hybrid deployments.

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The Revenera logo features the word "revenera" in a lowercase, sans-serif font. A small green leaf-like icon is positioned above the letter "e".The graphic features the word "Grow" in a green, outlined font. The letter "o" is replaced by a solid white circle. Below "Grow" is the text "Recurring Revenue" in a white, sans-serif font. The background is a dark, abstract image with glowing green and blue lines and a bright light source on the right.

Enabling the broadest range of software monetization models for SaaS, AI, Intelligent Devices, and On-premises applications.

\$15B

of software revenue protected per year through FlexNet Licensing

SOFTWARE LICENSING >



software entitlements managed per year with FlexNet Operations

ENTITLEMENT MANAGEMENT >

>28M

software licenses delivered

FLEXNET LICENSING >

Take products to market fast, unlock the value of your IP and accelerate revenue growth – from the edge to the cloud.



Software Monetization

Scale your SaaS, on-premises, or intelligent device business with modern software licensing, entitlement management, and pay-per-use technology.

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Software Composition Analysis



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InstallShield and InstallAnywhere

See why more than 80,000 independent software vendors and enterprise customers have used our installation solutions.

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Software Monetization Models and Strategies 2026 Outlook

revenera™

compares.

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SERVING WORLD-CLASS COMPANIES



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 **SimCorp**

“ *When it comes to monetization, our main concern is to ensure we’re appropriately compensated for the volume of product usage. Revenera enables our capacity-based*



Revenera.



PAM VANCE

Managing Director of Portfolio Construction Products, SimCorp

READ THE CASE STUDY →

INDUSTRY INSIGHTS TO KEEP YOU INFORMED



REPORT

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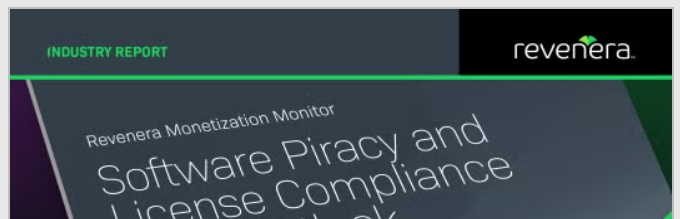
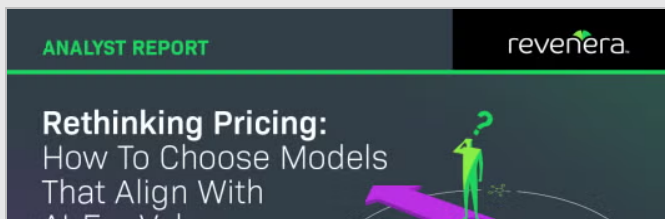
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Installation solutions, Software Composition Analysis
and Software Monetization—we help you drive more
revenue from your software solutions, protect your
IP and deliver an excellent customer experience.

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